

Finding direction within possibilities

Helping you navigate the Guangdong-Hong Kong-Macao Greater Bay Area



GoGBA
ONE-STOP PLATFORM

GoGBA one-stop platform

Navigate GBA business opportunities

As one of the most economically advanced and open regions in Mainland China, the Guangdong-Hong Kong-Macao Greater Bay Area (GBA) offers tremendous potential for businesses looking for resources, know-how, production capability as well as a large market of consumers. Hong Kong - a premier international hub - is your ideal springboard to access this region.

But navigating the GBA can be challenging. Let the Hong Kong Trade Development Council (HKTDC)'s GoGBA one-stop platform help you. Offering advisory, training, networks, promotion platforms and a wealth of useful information, GoGBA gives you wide-ranging support to facilitate business opportunities. Contact us or check out our GoGBA Mini-program on WeChat for official information and useful cross-border business tools.

Advisory and training



Your first stop can be the HKTDC SME Centre in Hong Kong and newly established HKTDC GBA Centre in Shenzhen, where you can get market intelligence, advisory services, training and join networking activities. In collaboration with our strategic partners, the HKTDC also has GoGBA Business Support Centres in other Greater Bay Area cities to provide business support.

Online and offline activities and platforms



HKTDC's online and offline events such as fairs, physical and digital promotions and hktdc.com Sourcing help you gain practical experience with our help in tapping the Greater Bay Area market.

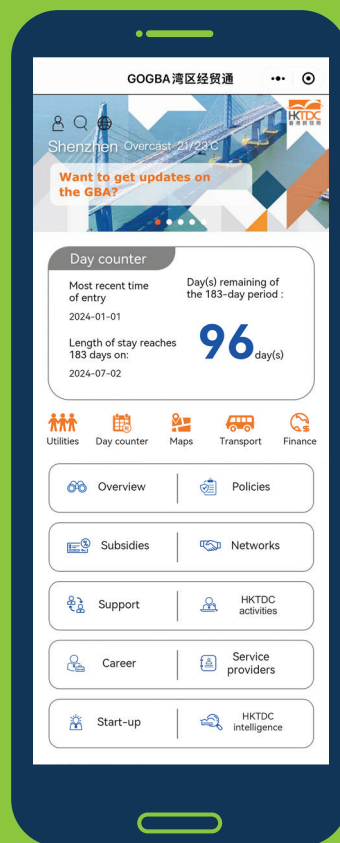
GoGBA digital platform

A new GoGBA Mini-program on WeChat, a widely-used digital messaging platform in the Mainland, provides business information from official sources on GBA policies, subsidies, associations, with practical utility tools for cross-border business.



Essential information

- GBA basics
- Policies and subsidies
- Listing of business, trade organisations and service providers
- Government services and applications
- Activities and training
- HKTDC market intelligence and research
- Career information such as openings, useful links and updates
- Start-up funding schemes and related information



Practical tools

- Local services
- Day counter and reminder for personal income tax purposes
- Map
- Cross-boundary transportation information
- Cross-boundary finance



Activate GoGBA WeChat Mini-program



Get GoGBA updates on GoGBA WeChat official account

Let us help you navigate GBA business opportunities

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Intelligence Corner



World of GBA



GBA Connect

GoGBA Business Support Centres In collaboration with the following organisations:

Dongguan

Dongguan City Association of Enterprises with Foreign Investment

Foshan

Foshan Association of Enterprises with Foreign Investment

Guangzhou Nansha

Administrative Committee of Guangzhou Nansha Economic and Technological Development Zone

Huizhou

- Huizhou HMTO Service Center
- Huizhou Association of Enterprises with Foreign Investment
- HZZKGA Youth Innovation & Entrepreneurship Federation

Jiangmen

Jiangmen Association of Enterprises with Foreign Investment

Coming Soon

Shenzhen Futian

- The People's Government of Futian District
- Hong Kong Chamber of Commerce in Guangdong

Shenzhen Qianhai

Authority of Qianhai Shenzhen-Hong Kong Modern Service Industry Cooperation Zone of Shenzhen

Zhaoqing

The Bureau of Commerce of Zhaoqing

Zhongshan

Zhongshan Association of Enterprises with Foreign Investment

Zhuhai

Invest Zhuhai



Strategic partners supporting HKTDC GoGBA:

- The Leading Group Office of Guangdong on Construction of Guangdong-Hongkong-Macao Greater Bay Area
- Department of Commerce of Guangdong Province
- China Council for the Promotion of International Trade Shenzhen Municipal Committee
- The People's Government of Shenzhen Futian District

www.go-gba.com

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